



GRRIPP

Gender Responsive
Resilience and Intersectionality in
Policy and Practice

ADVOCACY ON GENDER, RACE AND ETHNICITY FOR THE MANAGEMENT OF PUBLIC POLICIES IN THE AMAZON

INSTITUTO MULHERES DA AMAZÔNIA (IMA) & MOVIMENTO ARTICULADO DE MULHERES DA AMAZÔNIA (MAMA)

Amazonia, BRAZIL

Context

Gender-based violence, accentuated by ethnic-racial discrimination, is a key challenge in the struggle for the rights of the people in the Amazonian region. Women and girls specifically, are exploited and dispossessed of their territories as they struggle against the dynamics of capital, which occur through the constant processes of the colonisation of the Amazon.

Gender-based violence has different characteristics depending on the population, territory, and context. In the Amazon, violence has nuances of a hegemonic culture of domination and exploitation. In this context, women suffer violence through defending their territories, in addition to violations of their rights – as can be seen in the high rates of different manifestations of violence in this area.

Given this context, it is crucial to create spaces and strengthen the capacities of local organisations that can provide tools to address the violence experienced by women in the territory.

Objectives

The main objective was to promote skills for defending women and women's rights in the management of public policies in the Amazon. These skills were linked to addressing gender violence from an intersectional perspective, considering race and ethnicity.

Courses of Action

The first course of action involved the capacity building of women belonging to different social organizations in nine states of the Brazilian Amazon area. This capacity building aimed at providing tools to address gender-based violence in local contexts.

The second course of action was connected to influencing gender-based violence policies on a regional scale. This was done by developing the Amazon Women's Agenda 2030.

Training developed in Amazonia, Brazil, through the Gender, Race, and Ethnicity Advocacy program

Credit: IMA & MAMA



Approach

The popular education approach was used, building on Paulo Freire's perspective of cooperative study and action. Through this approach, participants considered the experiences, realities, diversity, and plurality of knowledge in the social struggles of the feminist women's collectives and groups present in the Amazon region.

The project sought to link territory, culture, and identity. It sought to understand these dimensions and their historical, socio-environmental, and cultural relationships with the dynamics of the territories, which themselves constitute a plural and diverse universe.

Networking was undertaken through virtual platforms to articulate the different actors who were part of the project. Course sessions were held using various tools: videos, videoconferences, podcasts, seminars, pamphlets, etc.



Impacts

This project generated skills for women's advocacy in the management of public policies – specifically in the areas of gender violence, public policies, and human rights. The 55 women participants were from five Brazilian Amazonian states: Acre, Rondônia, Pará, Amazonas, and Amapá.

Skills development was made possible through the organisation of eight educational meetings, the design of the methodology, and the logistical deployment of technological equipment to enable the participation of the entire network.

The project generated a space for articulating the demands of women belonging to different organisations in the Amazon region in the fight against gender-based violence.

These demands were captured through the collective elaboration and publication of the agenda of the needs of women in the Amazon for the year 2030, titled: **Amazon Women's Agenda 21/2030.**

Published resources:

- Race and Ethnicity for Public Policy Management in the Amazon (E-book)
- Amazon Women's Agenda 21/2030

Available: www.gripp.net/lacdigitalresources

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