Principles for Engaging Men

Developed by Men’s Resources International

AFFIRMATION

1. Emphasize the important role men can play in your mission.

2. Affirm men’s natural compassion and healthy desire for connection - with women, children and other men.

3. Celebrate men’s accomplishments as healthy role models.

AWARENESS

4. Understand how masculinity training affects men.

5. Recognize men’s confusion about healthy manhood, power and privilege.

6. Understanding the role of compassion in men’s healing and development.

7. Recognize the health benefits to men, women and children of positive masculinity training.

SKILLS

8. Teach men to listen to women and other men with compassion.

9. Teach men to talk vulnerably about their own experiences with masculinity training, violence and trauma.

10. Teach men to be proud and powerful allies with women.

11. Provide opportunities for women to witness and support men as they learn to step outside of unhealthy masculinity training.

ACTION

12. Provide specific realistic actions men can take toward sexual and reproductive health for themselves and their family.

13. Develop sustainable positive masculinity training programs.

14. Conduct leadership training and support networks for men who are becoming role models.
ACTION (continued)

15. Provide opportunities for trained men to act as educators and mentors for other men and boys.

16. Organize public awareness campaigns and celebratory events featuring men as role models of healthy manhood.

17. Promote the development of men’s groups to support men to challenge masculine domination and violence.

18. Organize collective actions of men and women as partners for ending violence and promoting healthy families and communities.